PROJECT DETAILS

Title of Project: GREEN PARKING

• Project Initiation Date: 30.12.2023

• Project Completion Date: 05-06-2024

• Areas Impacted: Productivity/Quality/Cost/Environment

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PROBLEM

We currently have the area for the parking capacity of 120 bikes, but as the bikes are more. They are parked outside and don't have a platform for those because we lack the designated area for parking as the area is the big constraint to us. When it rains it is very difficult the bikes which parked outside.



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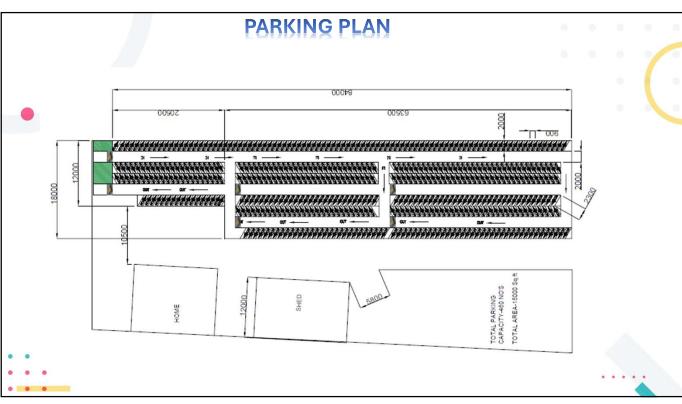
IDEA TO OVER COME

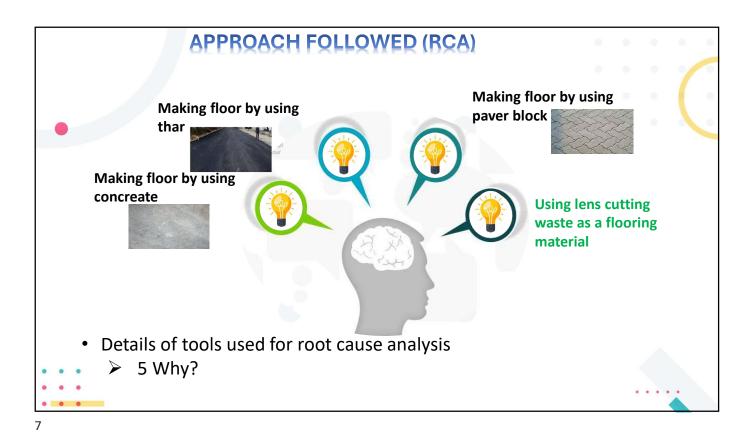
So, we should identify the enough designated area for the current required parking capacity of 460 bikes such that all bikes should be accommodated at one place with a good platform and lighting facilities.

Also, we planned it to build as a Green Parking.









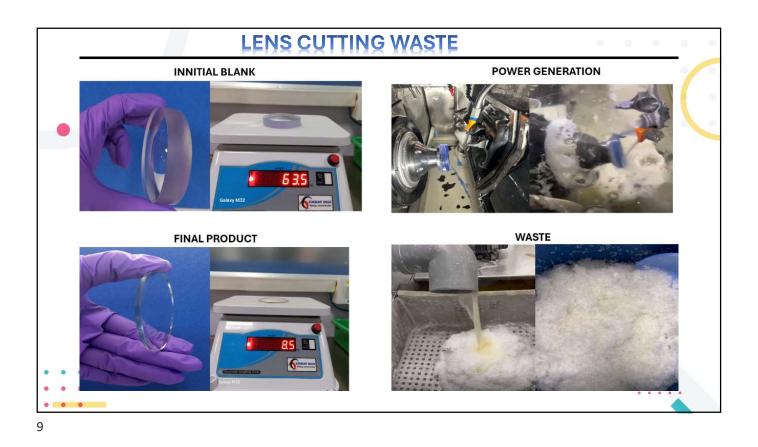
SYNOPSIS OF THE PROJECT

Initially, we were used to send the lens cutting waste approximately 60 Tons every year for Incineration.

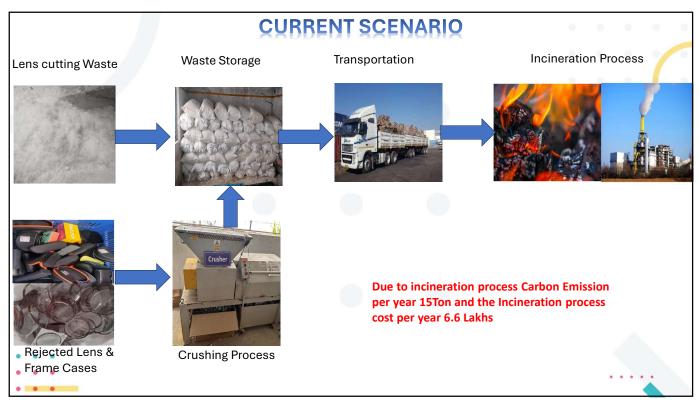
This process was releasing about 0.253KG of carbon emissions per 1 KG of waste combusted. We had tried several methods to recombine or reform our lens cutting waste which is made of 40% Thermoplastic and 60% Thermoset. But eventually we are able to convert lens cutting waste into usable products like Paver Blocks, Kerb stone and brick, and through this we have constructed the Car/Bike parking

Need/Trigger

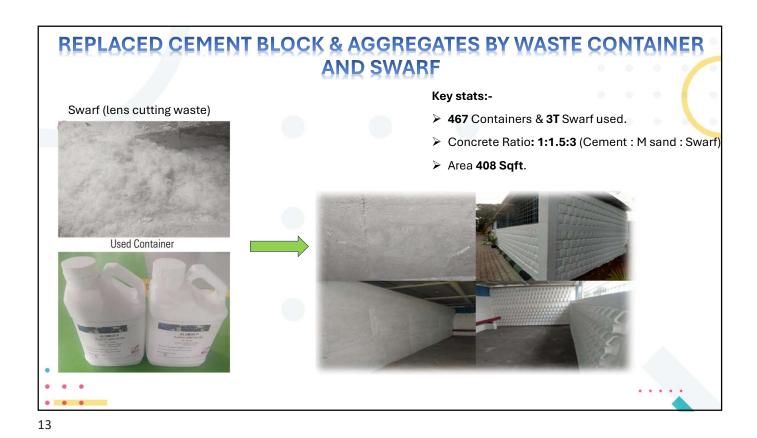
In path of eliminating the incineration process and carbon emission. and, to achieve the business objective of zero waste, we thought of recycling the lens cutting waste into usable products like Paver blocks etc.

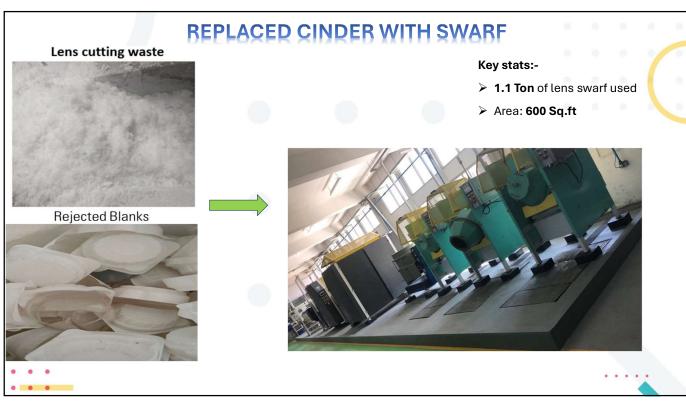












ECO FRIENDLY RESTROOM AND COMPOUND WALL

Lens cutting Waste



Used Container



Key Stats:-

- > 970 Containers & 20.8 T of Swarf used
- > Area **170 Sqft**(Rest Room)
- > Area: **56 Running M**tr (Compound Wall)
- > Area: **52 Running Mtr** (Walkway)

Benefits:-

- ➤ CO2 Emission reduced by 5.3 T
- ➤ Cost saving: ~ 3 lakhs

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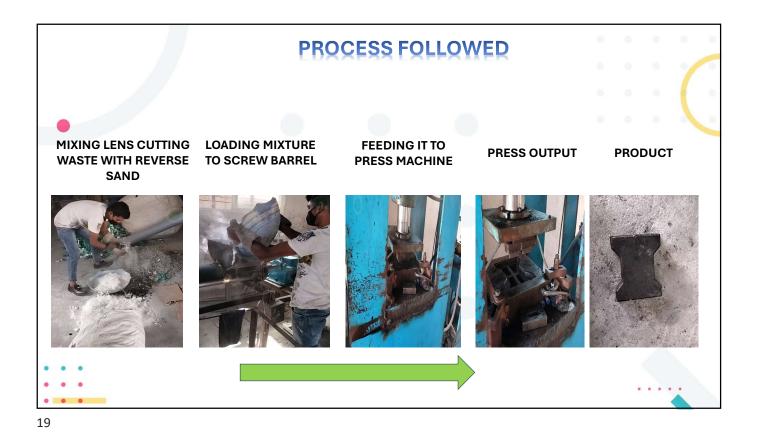


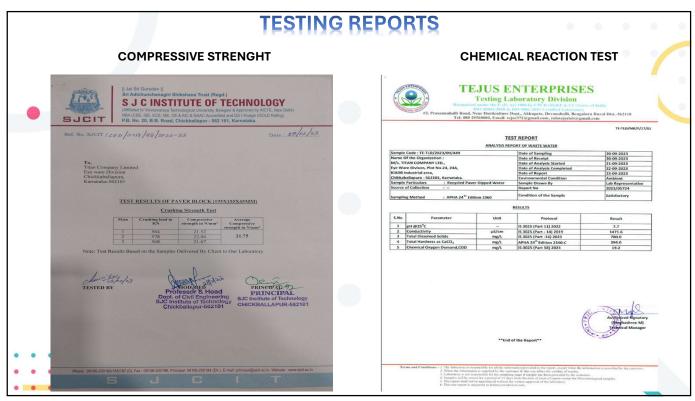


We have studied and analysed the possibilities of converting process waste into usable product and finally we came up with heating and compress moulding the process waste into Paver Blocks and Kerb stone which is used for the platform and border of the parking, respectively.

SCREW BARREL

HYDRALLIC PRESS







IMPLEMENTATION OF GREEN PARKING

- Converted lens cutting waste into paver blocks(42000 No's) & Kerb stone (1000 No's).
- Built a 15,000 sq. ft. green two-wheeler parking area using 44.5 tons of waste.
- Planted 52 trees and installed 25 solar lights to support the green initiative

EXTENT OF COLLABORATION WITH RELEVANT STAKE HOLDER

The project required collaboration with various Internal & External Departments. The stakeholders involved are:

- 1. Projects & Maintenance team Ideation and concept development
- 2. Store & Scrap Committee Arranging material for recycling.
- 3. Safety Team Ensuring safety standards.
- 4. **Sourcing Team** Cost Validation and PO.
- 5. SMT's Approvals
- 6. Vendor Recycling of waste into product by Kalyani Ittige

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INNOVATION / UNIQUENESS OF THE PROJECT

- Initially we made the estimation of providing concrete bed for flooring and then ideated to utilize the lens cutting waste mixed with concrete for flooring.
- But finally, we achieved the recycling by heating it to high temperature and then by compress molding it into the **product as Paver blocks & Brick**. And this is the innovation that implemented in this project.
- The uniqueness is we have recycled the lens cutting waste into civil materials like Paver blocks and kerb stone etc.,. The development is first time in the lens manufacturing industries.



FOUR-WHEELER - GREEN PARKING

By using recycled paver blocks and kerb stone, we have built car parking area of 1950 sqft with 8 tons of lens cutting waste. We have planted 19 Trees in car parking for shades. And is inaugurated by our **CEO Mr.Saumen Bhaumik** & our **CMO Mr.Subrata Bhadra** on 6th of March 2023.



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TWO-WHEELER - GREEN PARKING

The Two-wheeler- Green parking is Inaugurated by Mr. Subrata Sir and Mr. N E Shridhar Sir on 03rd June 2024. The total parking area is 15000 Sqft and can accommodate 461 two-wheelers. We have planted 46 trees and installed 25 Nos solar lights in parking area. For this two-wheeler parking we have used 44.5 tons of lens cutting waste for making paver blocks



APPRECIATION TOWARDS THE UNIQUENESS

Titan CMO invited as Guest Speaker for a presentation to the Vision Council of America

It was a proud moment for Titan as CMO, Mr. Subrata Bhadra was invited for a guest presentation on 'Sustainable Use of Lens Waste' with the Vision Council of America, VCA, organised by the ESSAC Committee.

The Environmental
Sustainability and Social
Awareness Committee (ESSAC) works to
provide the eyewear industry with
information and direction on
sustainability-related issues while also



exchanging the best practices and resources across North America.

On 14 June, Mr. Subrata Bhadra, Chief Manufacturing Officer of Titan Eyecare Division and Mr. Stefano Sonzogni, President of MEI Systems were invited as Guest Speakers to ESSAC. Mr. Subrata Bhadra presented

'how Lens and Frames waste may be recycled and the best practices of sustainable initiatives of Eyecare using Lens cutting waste.'

Mr. Michael C. Vitale, Vice President, responsible for Government Relations & Technical Affairs of the Vision Council, expressed his appreciation for the presentation given by Mr. Bhadra and offered him membership to the Vision Council of America. Other dignitaries from the optical industry of USA who were part of the presentation were, apart from MEI Systems, Hova, Silhouette, Marchon, Cooper Vision, Transitions, and Zeiss to name a few. They too appreciated the initiatives made by Titan in their Sustainable Lens and Frames Manufacturing processes presentations.

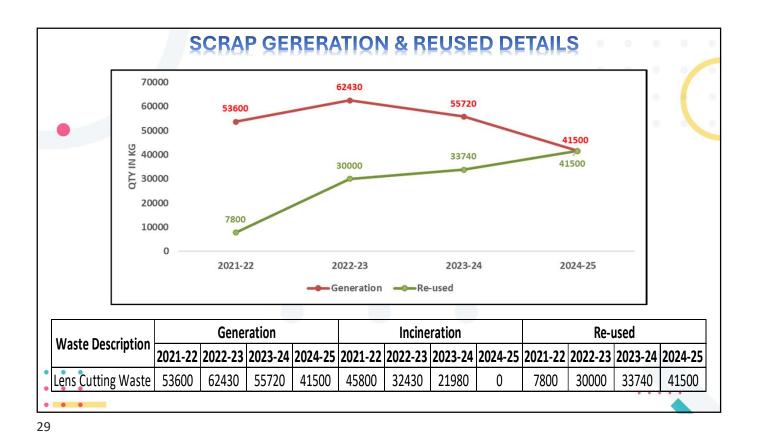
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KEY OUTCOMES POST COMPLETION OF THE PROJECT

- Reduced lens cutting waste incineration quantity is 44.5 Tons & Incineration cost per KG is Rs. 11/-.
- Cost saved Rs. 4.8 Lakhs of Incineration Cost.
- CO2 Emission per KG of Incineration is 0.253 KG & Eliminated carbon emission of 12 Tons.
- By utilizing the recycled paver blocks instead of buying concrete paver Blocks(Rs.18.9 Lakhs Rs. 8.82 Lakhs)
 we saved Rs. 10.08 Lakhs.
- We have also found the few more solutions to sustain the incineration elimination such as Recycling waste into Trays, Interlocking Bricks, Floor tiles etc, & Co-processing.

Intangible Benefits

- · Promotes a circular economy approach
- · Demonstrates innovation and commitment to carbon neutrality
- · Enhances sustainability across company







POWER CONSUMPTION & CARBON: RECYCLING VS INCINERATION **Recycling Process: Incineration Process:** Material Processed: 1 kg of lens cutting waste. Material Processed: 1 kg of lens cutting waste. • Power Consumed: 0.14 KWH. • Power Consumed: 0.9 KWH. 1 0.9 0.9 0.8 0.7 0.6 0.5 0.4 0.3 0.2 0.14 0.1 0.015 INCINERATION RECYCLING ■Power in KWH ■Carbon in KG ·· Linear (Power in KWH) ·· Linear (Carbon in KG)



Annual awards- Season'23

Team men Vimal R
Manijunatha Sridhar N
Vinson N
V









